



## EVENT FACT SHEET

# Self-Help Lunch to Empower Global Women

### WHAT:

The Self-Help Lunch to Empower Global Women is Self-Help International's signature fall fundraising event and draws 180 of Des Moines' top professionals and recent retirees who believe in creating opportunities for people – especially women and girls – to escape the cycle of poverty.

### DATE:

Wednesday, December 5, 2018

### TIME:

11:45 AM – 1:15 PM Luncheon & Program

### LOCATION:

World Food Prize Hall of Laureates, 100 Locust St., Des Moines, IA

### AUDIENCE:

Nearly 200 influential business professionals, community leaders and philanthropic donors who believe that all women and girls deserve access to education no matter where they were born. Our attendees recognize the value of financial literacy and access to banking services, invest their time and resources in charitable causes, leisure and travel, and prefer to frequent businesses that they perceive as giving back to our community.

### MEDIA EXPOSURE:

In addition to exposure by word of mouth, the event is promoted to the 1,800 Iowans on our print mailing list, 2,000 e-newsletter subscribers, and 1,500 social media followers.

### SPONSORSHIP OPPORTUNITIES:

Multiple levels of sponsorship are available, and each opportunity includes customization to meet diverse marketing needs. For more information, please contact Nora Tobin at Self-Help International.

### ABOUT SELF-HELP INTERNATIONAL:

Self-Help International works in developing countries to alleviate hunger by helping people help themselves. Founded in 1959, Self-Help International is an Iowa-based, highly effective and non-controversial nonprofit organization, which offers sponsors highly leveraged opportunities for visibility and promotion.

### CONTACT:

Nora Tobin, Executive Director  
[nora@selfhelpinternational.org](mailto:nora@selfhelpinternational.org)



[www.selfhelpinternational.org](http://www.selfhelpinternational.org)  
 (319) 352-4040





## SPONSORSHIP LEVELS AND BENEFITS

### Self-Help Lunch to Empower Global Women

Our sponsorship opportunities are designed to help you meet your marketing objectives. Each package includes customization support\*. Some benefits are time-sensitive and must be confirmed by October 15 to take full advantage of the opportunities.

#### All sponsorship levels include:

- Company logo or name recognition in all event signage
- Company logo on social media sites

#### DIAMOND SPONSOR \ \ Starting at \$20,000

Become our presenting sponsor and receive exclusive marketing benefits for your company. This is a fully customized opportunity and guarantees industry exclusivity.

#### GOLD SPONSOR \ \ Starting at \$10,000

- One-hour exclusive tour of the Hall of Laureates for four, guided by Ambassador Kenneth Quinn, President of the World Food Prize
- Name or logo on event print invitation and website
- Hyperlinked name or logo on event e-invitation
- Premium seating for one table of 10

#### SILVER SPONSOR \ \ Starting at \$5,000

- One-hour exclusive tour of the Hall of Laureates for two, guided by Ambassador Kenneth Quinn, President of the World Food Prize
- Name or logo on event print invitation, e-invitation and website
- Preferred seating for one table of 10

#### TABLE SPONSOR \ \ Starting at \$2,000

- Name or logo on event e-invitation and website
- Reserved seating for one table of 10

#### BRONZE SPONSOR \ \ Starting at \$1,000

- Name and logo on event e-invitation
- Name and logo on Self-Help website

\*Customized marketing benefits include but not limited to the following:

- Employee incentive or reward trip to engage in skilled volunteering in Ghana or Nicaragua
- Company spotlight article in organizational print newsletter
- Company spotlight video in organizational e-newsletter
- One-time or ongoing social media recognition



www.selfhelpinternational.org  
(319) 352-4040

