How to Set Up Your Personal Fundraising Page for the 2020 Virtual LAGSRIDE
Thank you so much for pledging to ride for the 2020 Virtual LAGSRIDE and to help mobilize others to alleviate hunger by helping people help themselves!

In order to fundraise, you will have to set up a personal fundraising page on the website JustGiving.com. This is a step-by-step guide to help you easily create your fundraising page and get started customizing your fundraising page to make it your own.

If you have any questions or run into any problems, please contact Megan Sehr, Self-Help Development Director, at 319-352-4040 or megan@selfhelpinternational.org.

Let’s get started creating your personal fundraising page!

2. Click on the “Sign Up” button at the top right-side of the page to create your account on JustGiving.
3. Enter your account information and click “Sign Up.”

4. You will be directed to your fundraising homepage. Click “Start Fundraising” to begin setting up your page.
5. You will be taken to a page where you can search for the cause you want to support. Type in “Self-Help International” in the search bar and click “Search.” Select “Virtual LAGSRIDE 2020.”

6. You will be taken to a page to set up your fundraising page address. If you are riding in memory of someone, you can also make note of that on this page. If you would like to know about the impact of your fundraising efforts, please make sure to opt in to future emails from Self-Help International. Finally, click “Create Your Page.”
7. Your fundraising page will automatically set as default fundraising page that we have created. You can keep this default page or customize your page. If you would like to change your page to focus on specific program area or tell a specific story, click on “Edit Your Page” toward the top.

8. You will be taken to a page where you can manage your fundraising page. If you would like to edit the content on your fundraising page, click, “Edit your title, target, cover photo and story.”
9. On this page, you can change your cover photo (to one in your toolkit or to one of your choosing), customize your fundraising goal, add some details about why you’re fundraising for Self-Help, and change the story text that shows up on your fundraising page. If you update that story text with your own, make sure to click, “Save my story” to save your changes! When you’re all done, press “Save and continue” to save all of your changes to the page.

10. If you want to add some photos to a gallery on your fundraising page, click, “Add photos to your gallery.”
11. On this page, you can select photos to upload and add a caption. These photos can come from your toolkit, or they can be some of your favorite Self-Help photos you’ve found online. Once you’re done uploading, just click the “Back” button.

12. Finally, you can customize the thank you message your supporters receive by clicking on, “Personalize your thank you message.”
13. Here you can change your thank you message so that your supporters feel a personal connection to your fundraiser. Just press “Save” to keep the changes you made.

14. You can share your page directly on social media either from the management page or your fundraiser front page. You can also share it via email.
15. Finally, you can post any updates about your fundraiser for your supporters on your fundraising page (including pictures)!

If you have any questions or run into any problems, please contact Megan Sehr at 319-352-4040 or megan@selfhelpinternational.org. Once again, thank you for riding in the 2020 Virtual LAGSRIDE!