



Dear Friends,

Each year, Self-Help International welcomes more than 200 Cedar Valley residents to gather with their friends for an evening of entertainment. The funds raised from this event are used to alleviate hunger and to support entrepreneurial efforts that “help people help themselves.”

This year’s gala will be held Thursday, April 20th at the Wartburg College Ballroom in Waverly. To make this event a success, we need the support of charitably-minded organizations like yours. We hope you will join us by becoming a corporate or individual sponsor of the Planting for the Future Spring Gala.

Following is a list of sponsorship levels and a brief description of the difference your support makes to people who are struggling to improve the lives of their families:

Clean Water: Your \$5,000 sponsorship will bring clean, safe water to 4 more rural villages in Nicaragua, ensuring that 600 families can lead healthier, more productive lives.

Empowering Women: Your \$2,500 sponsorship will provide 10 aspiring women entrepreneurs with an initial loan to start their dream businesses, along with education classes in financial literacy and business planning to ensure they are set up for success. With her profits, each mother will be able to better feed, clothe, and educate her children.

Improving Agriculture: Your \$1,000 sponsorship will empower 5 farmers around the world with the training and input loans they need to maximize yields and grow more and better food for their families and their communities.

Ending Malnutrition: Your \$500 sponsorship will feed 18 children in Ghana a healthy daily breakfast this semester to ensure they get the protein their developing brains need, and can start each school day hunger-free and ready to learn.

Teen Girls: Your \$250 sponsorship will sponsor a workshop to teach essential reading and writing skills to teen girls to help them excel in school and feel confident on junior and senior high school qualifying exams and stay in school.

In 2021, because of generous support from donors like you:

- **4,243** people received access to clean, safe, drinking water
- **1,044+** women were able to better support their families because of training & micro-loans; and **317** teen girls stayed in school, many of them qualifying for junior and senior high school!
- **678** children in **9** schools ate a healthy daily breakfast - over **100,000** meals served in **8** communities!
- **1,254** youth and adult farmers to completed agricultural training sessions, accessed input loans, increased yields and better fed their families & communities

That’s more than 7,000 people better off today because they worked with Self-Help last year: more than 5,000 individuals directly impacted and 2,000 more who benefitted from the support a family member received.

Following is a complete list of benefits for each sponsorship level. All options are fully customize-able. I will be following up with you next week to answer any questions you may have, or you may reach me at 319-352-4040, or susan@selfhelpinternational.org. Thank you in advance for your consideration!

SPONSORSHIP LEVELS

1. Clean Water - Presenting Sponsor - \$5,000

Your sponsorship of \$5,000 will bring clean water to 5 more rural villages in Nicaragua, ensuring that 750 families can lead healthier, more productive lives. Sponsorship includes (please note some benefits are time-limited):

- ✓ Logo listing and link to business website on SHI social media sites
- ✓ Prominent logo listing and web link on SHI Gala webpage
- ✓ Logo rotating on projection screen throughout event night
- ✓ Verbal recognition from stage
- ✓ Opportunity to speak for 2 minutes at event
- ✓ Name and logo listed on event signage
- ✓ Logo listing on event program
- ✓ Named as presenting sponsor in formal press release and all publicity
- ✓ 8 tickets to the event

2. Empowering Women - \$2,500

Your \$2,500 sponsorship will provide 10 aspiring women entrepreneurs with an initial loan to start their dream businesses, along with education classes in financial literacy and business planning which will support their success. When a mother is empowered, she can better feed, clothe, and educate her children. For every \$1 a mother earns, she invests 90% of it back into her family (whereas men invest 40%). Sponsorship includes:

- ✓ Logo on SHI Gala webpage
- ✓ Logo listing on SHI social media sites
- ✓ Logo on event programs
- ✓ Name and logo listed on event signage
- ✓ Recognition from the stage the night of the event
- ✓ 4 tickets to the event

3. Improving Agriculture - \$1,000

Your \$1,000 sponsorship empowers 5 farmers around the world with the training and input loans to grow more and better food for their families and their communities. Sponsorship includes:

- ✓ Logo on Self-Help Gala webpage
- ✓ Name on Self-Help social media platforms
- ✓ Name in program
- ✓ Recognition from the stage the night of the event
- ✓ 4 tickets to the event

4. Ending Malnutrition - \$500

Your \$500 sponsorship feeds 10 children for an entire year in Ghana so that they can learn free from hunger pains and allow for proper brain development. Schools see double enrollment when children are fed a nutritious breakfast. Sponsorship includes:

- ✓ Logo on Self-Help Gala webpage
- ✓ Name on Self-Help social media platforms
- ✓ Name in program
- ✓ 2 tickets to the event

5. Teen Girls - \$250

Your \$250 sponsorship will sponsor a workshop to teach essential reading and writing skills to teen girls to help them excel in school and feel confident on junior and senior high school qualifying exams, and stay in school. Sponsorship includes:

- ✓ Name on Self-Help social media platforms
- ✓ Name on Self-Help Gala webpage
- ✓ 2 tickets to the event



YES, we would like to be a Gala Sponsor!

Company Name _____ Contact Person: _____

Address: _____

Telephone: _____ Email: _____

Sponsorship Level:

Clean Water Presenting Sponsor - \$5,000

Empowering Women Sponsor - \$2,500

Improving Agriculture Sponsor - \$1,000

Ending Malnutrition Sponsor - \$550

Teen Girls Sponsor - \$250

In-Kind Donation to the Auction (please include the fair market value of the item)

Item(s): _____

Fair Market Value \$ _____

Please note - your donation WILL be recognized on the auction promotional materials and announced with the winner of your item from the stage. If you donate a package, your name will be included in the name of the package.

NO, we are unable to make a donation, but would like more information on the event and Self-Help International.

Please return this form by mail with payment* to Self-Help International, 207 20th ST NW Ste A, Waverly, IA 50677 Questions? Call 319-352-4040

*If you will be donating auction item(s), please call or email to make arrangements to drop your donation at the office.