



May 24, 2023

We are excited to announce our plans for the 14th annual Give a Hoot for Self-Help International weekend coming up July 14-15, 2023, in Waverly. The fun-filled weekend celebration features the Lags Memorial Golf Tournament on Friday, at Prairie Links Golf Club and the Lagsride bike ride on Saturday.

The Give a Hoot for Self-Help Weekend honors the memory of Dave “Lags” Lageschulte, Hooters franchise owner, Waverly native and a long-time supporter of Self-Help International. The beautiful Hooters Calendar Girls will be in town to help raise funds for a great cause.

To make this event a success, we are asking for your help and participation. There are many ways you can support the events:

- **Golf Hole Sponsor** - \$250: Signage featuring your business name and logo will be displayed at the tee box during the Lags Memorial Golf Tournament at Prairie Links on Friday, July 14. Your business name will also be included on our website and in social media posts promoting the event. Demonstrate your support for alleviating hunger to the golfers who will take to the course that day. You are also invited to include branded marketing materials as prizes in the golfer gift packs. (18 sponsors needed). Admission for up to 2 people at Ted’s Pool Party at Prairie Links on Thursday, July 13 at 6:30pm.
- **Golf Cart Sponsor** - \$500: Name on banner at Lags Memorial Golf Tournament, logo displayed on each golf cart (2 sponsors needed) and on the website plus social media mentions. Admission for up to 2 people at Ted’s Pool Party at Prairie Links on Thursday, July 13 at 6:30pm.
- **Major Sponsor** - \$1000+: Name on banner at Lags Memorial Golf Tournament, logo displayed on the website plus social media mentions. Admission for up to 4 people at Ted’s Pool Party at Prairie Links on Thursday, July 13 at 6:30pm.
- **Organize a Golf Team(s)** - \$400 per foursome - Register NOW. Reward your employees and send them golfing for the day while supporting Self-Help International’s work to alleviate hunger! Registered golfers have access to Ted’s Pool Party.
- **Provide raffle prizes, pin prizes and items for Golfer’s Gift Pack and/or Lagsride** – This is an excellent way to advertise your company and services to all participants (approximately 125 items needed for all golf bags, 50 needed for Lagsride). Items need to be delivered to the Self-Help International office by Monday, July 10.
- **Lagsride Trail Sponsor** - \$200: Your name and logo featured on signage at the start of the route + social media. Each Lagsride participant will pass your sign while on the trail and will receive a swag bag with your sponsor information included.
- **Ride in Lagsride** – \$25 per cyclist. Consider inviting all cyclists to your place of business with some special offer/incentive.

Self-Help International is a non-profit founded in Waverly by Vern Schield in 1959, with a mission to alleviate hunger by helping people help themselves. Self-Help provides opportunities for poor farm families around the world to improve their quality of life with dignity through improved agriculture, clean water, children’s nutrition, and women’s empowerment programs. Self-Help’s programs focus on long-term solutions to help families escape poverty. Proceeds from the Give a Hoot For Self-Help Weekend will benefit Self-Help International projects in Ghana and Nicaragua.

YES! I want to support Give a Hoot for Self-Help International

**Check the appropriate box(es) for your donation and send it back to us with check made payable to Self-Help International at:
Self-Help International, 207 20th St. NW, Suite A, Waverly, IA 50677.**

**If you prefer to pay by credit card, Paypal or Venmo, please call the office.
Questions? Call 352-4040 or email reed@selfhelpinternational.org**

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| <input type="checkbox"/> Golf Tournament Hole Sponsor \$250 | _____ |
| <input type="checkbox"/> Lags Memorial Golf Cart Sponsor - \$500 | <input type="checkbox"/> Golf Team - \$100/golfer x _____# of golfers
Team participants should be submitted to Self-Help
office by July 1, if possible |
| <input type="checkbox"/> Lags Memorial Golf Major Sponsor - \$1,000+ | <input type="checkbox"/> Lagsride Trail Sponsor - \$200 |
| <input type="checkbox"/> Auction or Raffle prizes – you will receive a call
to coordinate delivery. Preferred phone #: | <input type="checkbox"/> Lagsride - \$25/cyclist x _____# of cyclists |

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

Facebook page/Twitter handle/website address to connect: _____

Special notes:

*Find more information about the weekend online at:
<http://giveahootforselfhelp.com/>*