



Dear Friends,

Each year, Self-Help International welcomes nearly 150 Cedar Valley residents to gather with their friends for an evening of entertainment. The funds raised from this event are used to alleviate hunger and to support entrepreneurial efforts that “help people help themselves.”

This year’s gala will be held **Thursday, April 18th at 6pm** at the Wartburg College Ballroom in Waverly. To make this event a success, we need the support of charitably-minded people like you. We hope you will join us by becoming a sponsor today.

Through support in 2023, farmers like Medardo in Nicaragua were able to access input loans and learn new farming methods like creating a seed bank to better feed their families and communities. Women such as Munaya in Ghana, who took part in the Teen Girls Club, grow up to have both the knowledge and resources to establish their business and provide for their families. Read more about their stories by scanning the QR codes.



Medardo’s Story



Munaya’s Story

Following is a list of sponsorship levels and a brief description of the difference your support makes:



**Clean Water:** Your \$5,000 sponsorship can bring clean, safe water to 4 more rural villages in Nicaragua, ensuring that 600 families can lead healthier, more productive lives.



**Empowering Women:** Your \$2,500 sponsorship can provide 10 aspiring women entrepreneurs with an initial loan to start their dream businesses, along with education classes in financial literacy and business planning to ensure they are set up for success. With her profits, each mother will be able to better feed, clothe, and educate her children.



**Improving Agriculture:** Your \$1,000 sponsorship can empower 5 farmers around the world with the training and input loans they need to maximize yields and grow more and better food for their families and their communities.



**Ending Malnutrition:** Your \$500 sponsorship can feed 12 children in Ghana a healthy daily breakfast this semester to ensure they get the protein their developing brains need, and can start each school day hunger-free and ready to learn.



Teen Girls Club

**Teen Girls:** Your \$250 sponsorship can sponsor a workshop to teach essential reading and writing skills to teen girls to help them excel in school and feel confident on junior and senior high school qualifying exams and stay in school.

On the reverse side of the enclosed sponsorship form is a complete list of benefits for each sponsorship level. All options can be customized. Please let us know if you have any questions or you may reach me at 319-352-4040, or [kassi@selfhelpinternational.org](mailto:kassi@selfhelpinternational.org). Thank you in advance for your consideration!

With gratitude,  
Kassi Bailey, Deputy Director

*Alleviating hunger by helping people help themselves since 1959.*

[www.selfhelpinternational.org](http://www.selfhelpinternational.org) | 319-352-4040 | 207 20th St NW, Ste A, Waverly, IA 50677

# Spring Gala Sponsorship Packages



BENEFIT	CLEAN WATER \$5,000 (PRESENTING SPONSOR)	EMPOWERING WOMEN \$2,500	IMPROVING AGRICULTURE \$1,000	ENDING MALNUTRITION \$500	TEEN GIRLS CLUB \$250
Website Visibility	Logo & Hyperlink to business	Logo & Hyperlink to business	Logo	Logo	Name
Recognition in Event Program and Signs	Prominent Logo Placement	Logo	Logo	Name	Name
Recognition on SHI Social Media	✓	✓	✓	✓	
Customized Engagement*	✓				
Number of Tickets	8	4	4	2	2

\* Customized Engagement Examples: Info at Welcome table, naming rights of dessert in menu, etc.

\*\* SHI may be able to add customized engagements to any package depending on availability.

\*\*\* Please note some benefits are time-limited.

## 1. Clean Water - Presenting Sponsor - \$5,000

Your sponsorship of \$5,000 can help continue to bring safe, clean water to 4 rural villages in Nicaragua, ensuring that over 600 families can lead healthier, more productive lives. **According to the CDC more than 884 million people globally have no safe water to drink** and infants and children are more likely to die due to lack of access to safe water.

## 2. Empowering Women - \$2,500

Your \$2,500 sponsorship can provide 10 aspiring women entrepreneurs with an initial loan to start their dream businesses, along with education classes in financial literacy and business planning which will support their success. When a mother is empowered, she can better feed, clothe, and educate her children. **For every \$1 a woman earns, she invests 90% of it back into her family** (whereas men invest 40%). This sponsorship includes recognition on website, program, signage, social media, and 4 tickets.

## 3. Improving Agriculture - \$1,000

Your \$1,000 sponsorship can empower 5 farmers with the training and input loans to increase yields and grow more nutritious food to better feed their families and communities.

## 4. Ending Malnutrition - \$500

Your \$500 sponsorship can feed 10 children for one academic semester in Ghana so that they can learn free from hunger pains and allow for proper brain development. **Schools will typically see enrollment double when implementing a school feeding program.**

## 5. Teen Girls - \$250

Your \$250 sponsorship can provide a workshop to teach essential reading and writing skills to teen girls to help them excel in school and feel confident on junior and senior high school qualifying exams and stay in school.

If you have any questions about sponsorship packages, please contact Kassi at 319-352-4040 or [kassi@selfhelpinternational.org](mailto:kassi@selfhelpinternational.org)



## **Basic Information**

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

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\_\_\_\_ YES, we would like to be a Spring Gala Sponsor!

**Sponsorship Level:**

- \_\_\_\_ Clean Water Presenting Sponsor - \$5,000
- \_\_\_\_ Empowering Women Sponsor - \$2,500
- \_\_\_\_ Improving Agriculture Sponsor - \$1,000
- \_\_\_\_ Ending Malnutrition Sponsor - \$550
- \_\_\_\_ Teen Girls Sponsor - \$250

\_\_\_\_ YES, we would like to contribute an in-Kind Donation to the Auction (please include the fair market value of the item)

Item(s): \_\_\_\_\_

Fair Market Value \$ \_\_\_\_\_

Please note - your donation will be recognized on the auction promotional materials. If you donate a package, your name will be included in the description of the package.

\*If you will be donating auction item(s), please call or email to make arrangements to deliver your donation to the office.

\_\_\_\_ YES, we would love to volunteer my time during the Spring Gala.

\_\_\_\_ NO, we are unable to donate, but would like more information on the event and Self-Help International.

Please complete the online form at <https://www.selfhelpinternational.org/2024-spring-gala/>

or return by mail with payment to  
Self-Help International  
207 20th ST NW Ste A  
Waverly, IA 50677



Questions? Call 319-352-4040 or email Kassi at [kassi@selfhelpinternational.org](mailto:kassi@selfhelpinternational.org)